

## **"40 Under 40" Program Recognizes The Leaders of Tomorrow ... Today**

OKLAHOMA CITY - Sept. 30, 2008 - The leading technology publication for accounting and tax professionals, The CPA Technology Advisor, has announced the selection of this year's "40 Under 40." The program spotlights young professionals in the accounting and tax fields, or those in supportive roles in developing technology, who exemplify the leadership qualities necessary for the ongoing success of the profession. The CPA Technology Advisor provides independent technology reviews, implementation strategies and advice for small and mid-sized professional tax and accounting practices.

"The tax and accounting profession continues to realize a shift that has resulted in fewer mid-level professionals who will be prepared for the leadership roles that are necessary for professional practices and the profession as a whole," said Gregory L. LaFollette, CPA.CITP, the magazine's executive editor and a practicing accountant. LaFollette noted that these changes are a result of increased educational requirements that were implemented 15 to 20 years ago in order to obtain the Certified Public Accountant (CPA) credential. The CITP addendum to LaFollette's credential signifies that he is a Certified Information Technology Professional who has demonstrated specialized technology expertise.

While a resurgent interest in the tax and accounting profession among new graduates has brought the overall number of practitioners to near-record levels, the effects of the change in requirements is still being felt. "Accounting programs across the country are reporting substantially increased enrollment as students once again recognize the benefits of the profession both economically and through entrepreneurship," noted LaFollette. "But the age and experience gap will continue to pose a challenge to the profession as today's most experienced professionals prepare their exit strategies and firms look for seasoned practitioners to lead departments or assume partnership roles."

In addition to public accountants and tax professionals, The CPA Technology Advisor's 40 Under 40 program also recognizes the achievements of those in fields that support these professionals, particularly technology developers and service providers, since the profession's continued evolution requires adaptation of workflow processes and services that are increasingly dependent upon technology. This year's 40 Under 40 Honorees are:

### **2008 40 UNDER 40 HONOREES**

Adam Kupperman  
Angie Martin  
Bethany Carr, CPA  
Brett Friedman, CPA  
Brian Steinert  
Brian Tankersley, CPA.CITP  
Buks Moolman, CPA, CA (SA)  
Chris Fraser, CPA.CITP, CISA, MCP  
Christy Snow, EA, CMA  
Clayton R. Wilbur, CPA  
David Wyle, CPA.CITP  
Dean Sengstock, CPA  
Denise Stubbs, CPA, CFF  
Duke Smaroff, CPA  
Elisa Armetta, CPA  
Emad Georgy, CSM  
Eric Jolly, CPA

Glen Keenan, CPA  
James Harte, CPA.CITP  
James Stiles  
Jason Lawhorn, CPA.CITP  
Jason Smith, CPA, CVA  
Jim Boomer, CPA.CITP  
Joe Harpaz  
Kyle Vineyard, CPA  
Liz Alexander, CPA  
Mark Severance  
Marty McCutchen, CPA.CITP  
Michelle Wiseman, CPA  
Nancy Lee  
Raina M. Bhujle  
Robert Chandler, CQP  
Ryan McCowan, CPA.CITP  
Samir Khosla  
Sarah Graber, CPA  
Scott Price, CPA, CISA, CIA  
Teresa Mackintosh, CPA.CITP  
Tracy Gaspardo Mortenson, JD, CPA  
Trey James  
Troy Patton, CPA

The CPA Technology Advisor is an independent information source for practicing public accountants and tax professionals, dedicated to providing them with the knowledge they need to make informed decisions regarding implementing various technologies in their practices. The magazine's audited circulation of approximately 50,000 tax and accounting professionals look to it for its editorial independence and integrity. For more information, log onto [www.CPATechAdvisor.com](http://www.CPATechAdvisor.com).

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